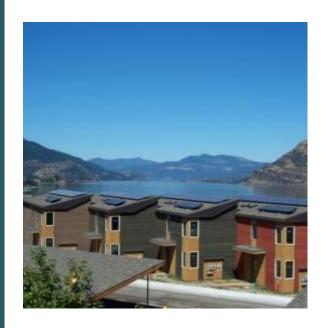
# Oregon Department of ENERGY

Driving Market
Transformation Strategies
Through Home Energy
Scorecards &
Transparency in the
Residential Real Estate
Market

Kaci Radcliffe September 24, 2018









## **Home Energy Scoring**

Bringing transparency and value to buyers and sellers





## Why a home energy score policy?

Scores, labels and ratings communicate information. But, consumer labeling is inconsistent and unavailable in markets.



#### A Solution that Serves the Market

- Owners: Value and potential for energy upgrades
- Buyers: Transparency, added metric to assess home
- Contractors: Meaningful, consistent information
- Real estate professionals: Credible information on the listing



### **Statewide Approach & Framework**



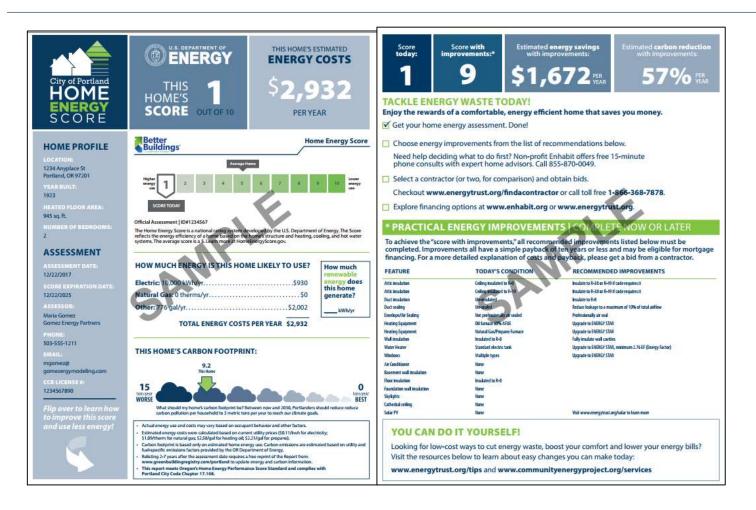
- Market based delivery
- Enabling local action

# New! RFP for Statewide Implementation:

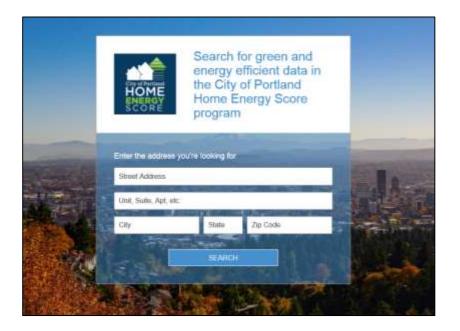
- Consistency across state
- Training and mentoring
- Quality Assurance
- Outreach and messaging



#### **Local Adoption & Leadership**



# 6,300 scores since November 2017

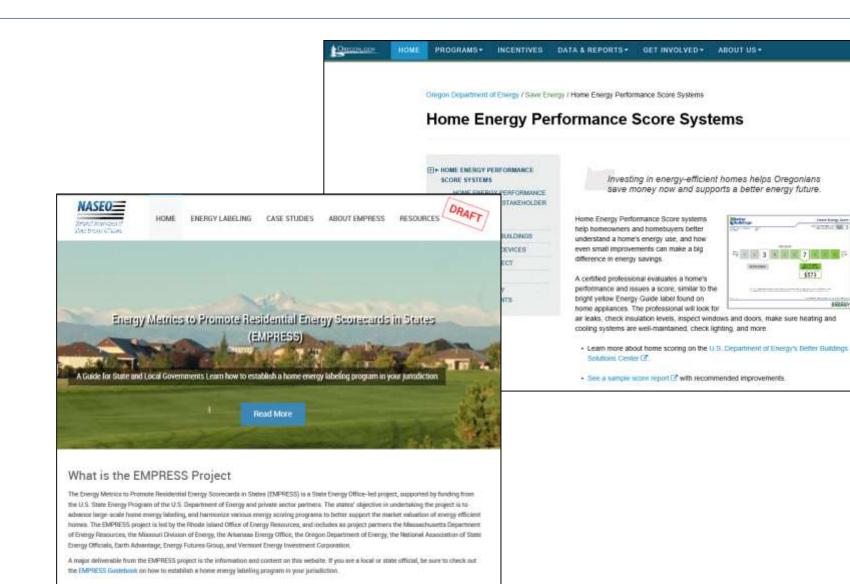




#### **Looking Forward**

Statewide
 Training, QA,
 and Consistency

EMPRESS Toolkit





#### **Contact Info**

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