



THE SUSTAINABILITY ACTION AGENDA

*Creating a sustainable Detroit,
together.*



Developing the Sustainability Action Agenda

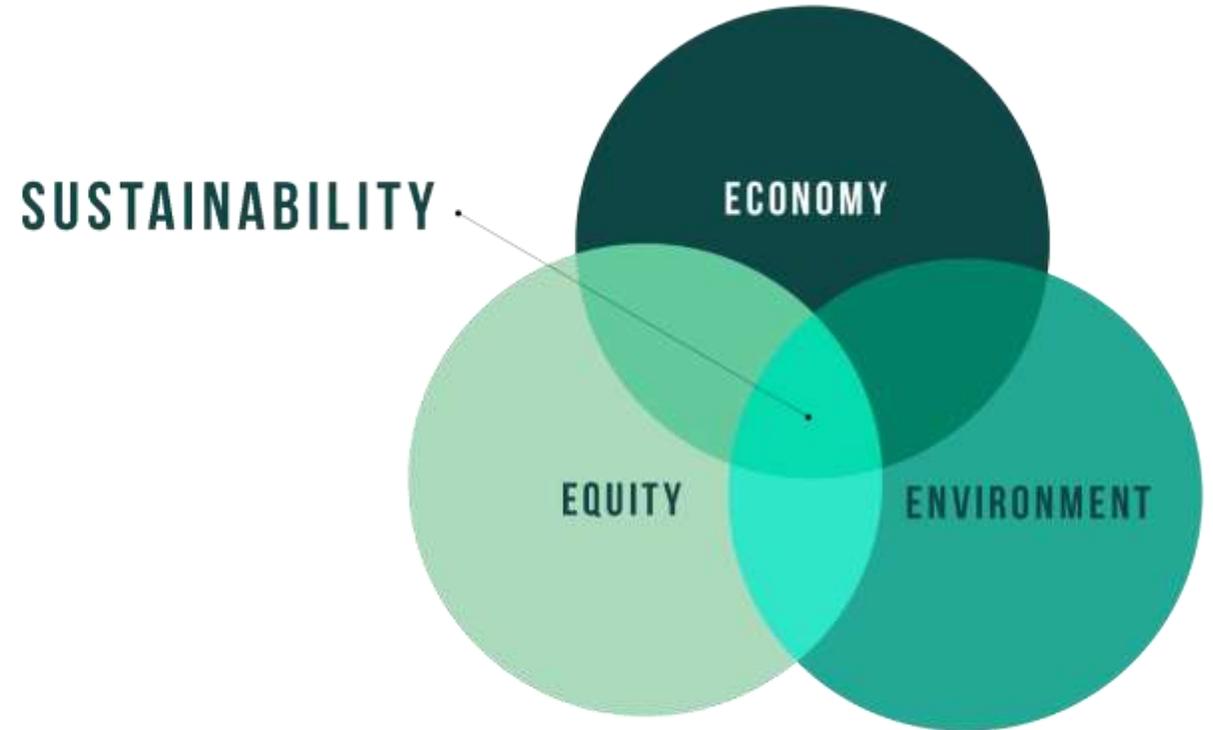
Definition, Opportunities, and
Process

THE SUSTAINABILITY ACTION AGENDA



WHAT IS SUSTAINABILITY?

Meeting the needs of our current generations without sacrificing the needs of future generations, through a focus on equity, environment, and economy.



THE SUSTAINABILITY ACTION AGENDA



WHAT IS SUSTAINABILITY FOR DETROIT?

In Detroit, this would mean that Detroit neighborhoods, homes, and businesses are more green, healthy, vibrant, and interconnected by having access to:

- Safe, nurturing **neighborhoods**
- Good **jobs** and **training** opportunities
- Clean **air, water, and soil**
- **Transportation** options, including walking, biking, and mass transit
- **Homes** and **buildings** that are comfortable, safe, and affordable
- Healthy and affordable **food**
- High quality, affordable **utilities** and government **services**
- Opportunities to **adapt** to impacts of climate change and **thrive** in the present
- **Land** for recreation, jobs, and food
- Opportunities to reduce **waste**

THE SUSTAINABILITY ACTION AGENDA



DESIRED OUTCOMES

Reach over 7,000 Detroiters to create a strategy and framework for sustainability actions that reflect the authentic and diverse voices of Detroiters.

Align city government and community actors around a common set of outcomes and goals.



THE SUSTAINABILITY ACTION AGENDA



CREATING THE AGENDA

Connecting resident needs, city priorities, and data to create a forward-thinking and comprehensive strategy.



THE SUSTAINABILITY ACTION AGENDA



CREATING THE AGENDA

- **14 Sustainability Ambassadors** engaging residents
- Working with the **Interdepartmental Workgroup & Sustainability Advisory Commission**
- Dozens of conversations with **organizations and practitioners**
- Analyzed over **600 existing actions** from over **40 documents** to identify trends and gaps in existing sustainability actions



THE SUSTAINABILITY ACTION AGENDA



OVER 4,000 DETROITERS REACHED



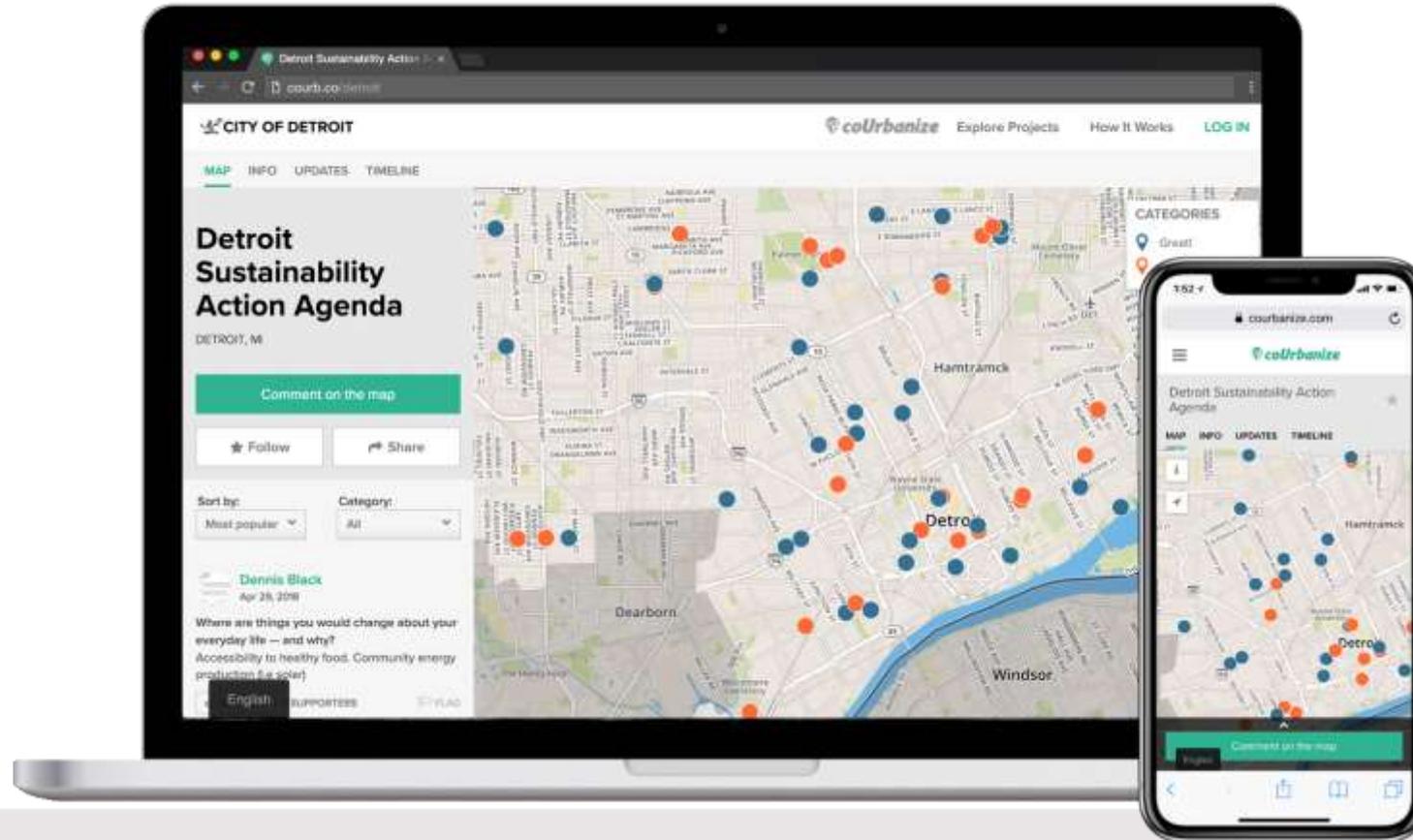
- **Over 100 community meetings** attended by the engagement team
- **Over 1,600 surveys collected** (paper and online)
- **500 CoUrbanize users**
- Approximately **1,900 people reached** through **community meetings**
- Almost **400 people** engaged at town halls.

THE SUSTAINABILITY ACTION AGENDA





courb.co/detroit



THE SUSTAINABILITY ACTION AGENDA



THE DETROIT SUSTAINABILITY COMMUNITY SERIES







Learning from Residents

Phase 1 Results

THE SUSTAINABILITY ACTION AGENDA



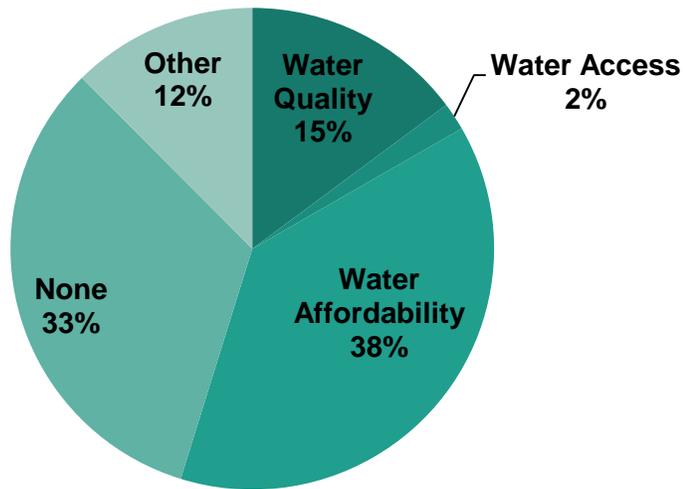
Which of these topics do you most consider in your daily or weekly life?

Topic	Total	% of Respondents
Safety in my neighborhood	1,158	71%
Cleanliness of my neighborhood	888	55%
Water quality and affordability	813	50%
Jobs and education	738	45%
Housing quality and affordability	714	44%
Clean air	622	38%
Food access	583	36%
Transportation access	569	35%
Parks and recreation	477	29%
Flooding, Lighting, or Streets	469	29%
Other (please specify: _)	116	7%

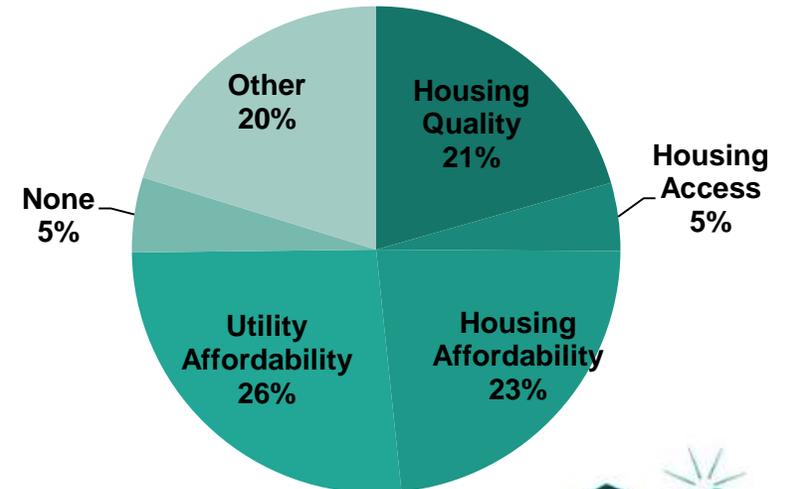
Respondents could choose up to five options.

Challenges

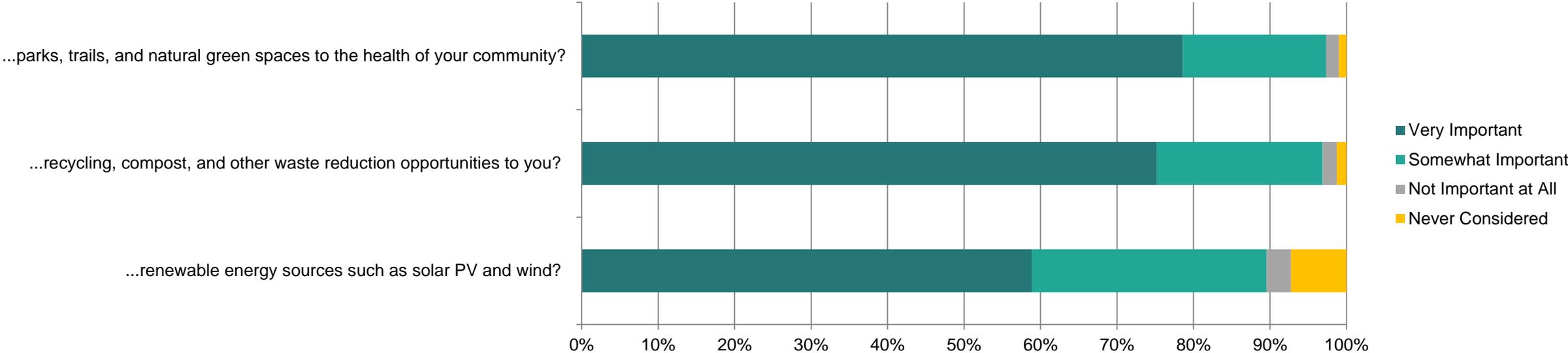
What is the top water challenge you have experienced in Detroit within the last 12 months?



What is the top housing challenge you have experienced in Detroit within the last 12 months?



How important is access to...



How well do you think the City is addressing these issues?



THE SUSTAINABILITY ACTION AGENDA



Draft Sustainability Action Agenda Framework

THE SUSTAINABILITY ACTION AGENDA



SCALES & GOALS

HEALTHY, THRIVING PEOPLE



AFFORDABLE, HEALTHY HOMES



SAFE, CLEAN NEIGHBORHOODS



INCLUSIVE, GROWING CITY



1	All Detroiters have a pathway to economic stability and a dignified standard of living.	■	■
2	Detroit neighborhoods are healthy and safe environments to live, work, learn, and play in.	■	■ ■
3	The City of Detroit invests in and improves city infrastructure to be adaptive and resilient to the impacts of extreme weather events.	■	■ ■
4	High quality and affordable housing is accessible to all Detroiters.		■ ■
5	Detroiters have the resources and knowledge to enable them to use less energy and water and produce less waste.		■ ■
6	City of Detroit supports and enables the productive use of vacant land that benefits the neighborhood.		■
7	Detroiters are empowered to engage and collaborate with city government and each other to make positive change.		■
8	The City of Detroit supports and embraces new and innovative ideas and approaches in our city.		■

GOAL DETAILS

HEALTHY, THRIVING PEOPLE



1 All Detroiters have a pathway to economic stability and a dignified standard of living.



AFFORDABLE, HEALTHY HOMES



2 Detroit neighborhoods are healthy and safe environments to live, work, learn, and play in.



SAFE, CLEAN NEIGHBORHOODS



3 The City of Detroit invests in and improves city infrastructure to be adaptive and resilient to the impacts of extreme weather events.



INCLUSIVE, GROWING CITY



4 High quality and affordable housing is accessible to all Detroiters.



GOAL DETAILS

HEALTHY, THRIVING PEOPLE



AFFORDABLE, HEALTHY HOMES



SAFE, CLEAN NEIGHBORHOODS



INCLUSIVE, GROWING CITY



5

Detroiters have the resources and knowledge to enable them to use less energy and water and produce less waste.



6

City of Detroit supports and enables the productive use of vacant land that benefits the neighborhood.



7

Detroiters are empowered to engage and collaborate with city government and each other to make positive change.



8

The City of Detroit supports and embraces new and innovative ideas and approaches in our city.



ACTION EXAMPLES

HEALTHY, THRIVING PEOPLE



Train Detroiters to participate in the green economy: home retrofit and remediation, solar installation, environmental clean-up.

AFFORDABLE, HEALTHY HOMES



Develop an integrated approach to providing home remediation services: integrate lead with energy and water efficiency, and basic home repair.

SAFE, CLEAN NEIGHBORHOODS



Encourage building owners to participate in the 2030 district and compete for the most savings in their buildings.

INCLUSIVE, GROWING CITY



Ensure that development projects (public and private) in Detroit are hiring and training Detroiters to benefit from the recovery.

OUR ENGAGEMENT PLAN

PHASE 1

Spring

COMPLETE



PHASE 2

Summer

COMPLETE



PHASE 2.5

Fall

IN PLANNING



PHASE 3

Winter/Spring

FUTURE

- Survey
- CoUrbanize Digital “idea mapping”
- Idea Gathering
- Attending other meetings

- Four Town Halls
- Practitioner Workshops
- Digital Engagement
- Lawn Signs

- Sharing draft components
- Soliciting feedback
- Focus Groups (under-represented groups)
- Practitioner Workshops

- Sharing final Sustainability Action Agenda
- Launch Celebration
- Informing Detroiters

THE SUSTAINABILITY ACTION AGENDA





DISCUSSION, QUESTIONS, & ANSWERS



LET'S TAKE ACTION

www.detroitmi.gov/sustainability

COURB.CO/DETROIT



OFFICE OF
Sustainability



**A HEALTHIER DETROIT FOR
GENERATIONS TO COME.**

COURB.CO/DETROIT

www.detroitmi.gov/sustainability

